

LADYBUG'S

TOOL KIT



20 Online Tools to Help You on Your Journey to Success

LUMINOSITY

Brain training website that is developed & maintained by neuroscientists

UDEMY

Knowledge based website with course available on a vast variety of subjects

MINDBLOOM

Website that helps you work out a plan to enhance any particular area of your life

COURSERA



Some of the world's greatest online courses available for free

STUMBLEUPON

Website dedicated to helping surfers discover new & interesting websites



NOPHONETREES

Get through to a real person for just about any company you can image.
No more automated menus

MANUALSLIB

Handy website that allows you to find a PDF manual for almost anything

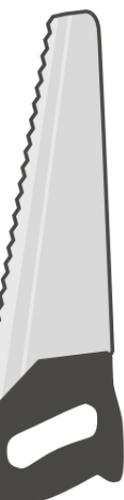
ACCOUNTKILLER

Shows you exactly how to close any social media account forever, not just disable them

TALKTYPER

Speech to text dictation

EVERNOTE



Remember everything with this handy tool





20 Tools to Help You on Your Journey to Success

UREDDIT

Free courses on tons of subjects

MINT

Help with finance management

DAILYWRITINGTIPS

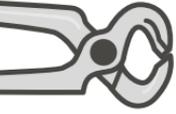
Website designed to help you improve & practice your writing skills

PICMONKEY

Easy to use photo editor

INSTRUCTABLES

Teach yourself how to make almost anything on this helpful DIY site



PIXABAY or MYFKNFREEPHOTOS

Free stock photo websites

1001FONTS

Scan a huge library of fonts for personal or commercial use

EASEL.LY

Select among hundreds of templates and create your own info graphics

PIXLR

Get access ton 600 effects to retouch your pictures free of charge





Amazing Books for Entrepreneurs

Kingdom Boss Chicks BluePrint
Dr. Kimberly Ellison

Losing My Virginity
Richard Branson

Good to Great
Jim Collons



The Four Steps to Epiphany
Steve Blank

*The Personal MBA:
Master the Art of Business*
John Kaufman



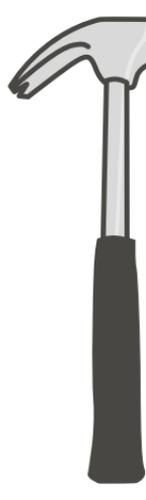
*Millionaire Moves:
Seven Proven Principles of Entrepreneurship*
Dr. William Pickard

*Fearless at Work &
The Business of Being the Best*
Molly Fletcher



Stuff You Should Know About Stuff
Tripp Crosby

*Drive: The Surprising Truth
About What Motivates Us*
Daniel Pink



HASHTAG HELP

WHAT EXAXCTLY IS A HASHTAG?

The pound or hash # turns any word or group of words into a link that can be searched. It ties posts together and allows users to see all items that include that hashtag.

You can use both numbers and letters, but spaces and punctuation marks are a no-go.

HOW DO I USE HASTAGS?

Hashtags are especially useful in promoting specific events or campaigns you are running for your business.. Be sure that your hashtags are relevant to your subject, yet follow current trends. Encourage your social media followers to use your hashtags to help you promote your current sale or new product release.

HELPFUL HASHTAG TIPS

Pair your hashtags with images to generate content engagement.

Group your hashtags together at the end of your posts.

Use trending hashtags that compliment your content.

Run hashtag connected campaigns and contests.

Hashtags should be simple & easy to remember & relevant to your posts.

Tested heavily before marketing with it

HASHTAG COMBOS

location + life = #Texaslife

job title + life = #plannerlife

object you sell+ love = #cookielove

season in +location = #summerinTX



HASHTAG HELP

#MondayBlogs
#SundayShare
#ShareYourGratitude
#FollowFriday
#business #biz
#entrepreneur
#businesstip
#smallbusiness #smallbiz
#Livethelittlethings
#share #custommade
#inspiration
#dadsmatter
#proudmom #proudfather
#learning
#livefully
#motivated #motivation
#beastmode
#foodie #mymancancook
#tbt
#followback #selfie
#photooftheday
#picoftoday
#familyovereverything
#instafollow
#livethelittlethings

